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Bib Data Sheet

CONFIRMATION NO. 7739

SERIAL NUMBER 10/043,698	FILING DATE 01/09/2002 RULE 1.47	CLASS 725	GROUP ART UNIT 2611	ATTORNEY DOCKET NO. MET1.0002	
APPLICANTS Isaac Bentalila, San Francisco, CA; Yiming Zhou, Union City, CA; Isaac Labeeb Ismail, San Francisco, CA; Richard Humpleman, Fremont, CA;					
** CONTINUING DATA ***** This appln claims benefit of 60/260,745 01/09/2001					
** FOREIGN APPLICATIONS ***** <i>None A1</i>					
IF REQUIRED, FOREIGN FILING LICENSE GRANTED.. SMALL ENTITY ** ** 02/11/2002					
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after met Verified and Acknowledged <i>Ali</i> <i>Ali</i> Examiner's Signature Initials		STATE OR COUNTRY CA	SHEETS DRAWING 15	TOTAL CLAIMS 15	INDEPENDENT CLAIMS 2
ADDRESS SHERMAN & SHERMAN Seventeenth Floor 2029 Century Park East Los Angeles, CA 90067					
TITLE System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters					
FILING FEE RECEIVED 735	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		

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